



## THE BEST OF SOHO'S CHILDREN'S BOUTIQUES

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Soho has exploded over the last ten years into THE major shopping hub of the city, and while the chain stores have taken over the area, the smaller boutiques are still holding strong and hiding out on the side streets. The neighborhood happens to be a haven of small and beautiful boutiques for children - all within walking distance from one another. Here are a few of my favorite haunts:

- 1.) **Les Petits Chapelais** - This bright and cheery little store feels like you are stepping off the streets of NYC directly into Paris (where the original store is). The tiny space carries a wonderful selection of cool French designs and trends towards more eccentric and funky looks for young kids. As always, the French know fashion, so you are bound to find something unique and stylish in here. They also carry a large selection of Petit Bateau basics. Located at **86 Thompson Street, NYC 10013**.
- 2.) **Bundle NYC** ? This is the store where I found one of my new favorite brands, **Neige**. Bundle is a wonderful little shop for newborn/toddler clothing and carries a well edited selection of comfy basics for kids like Ella Moss, Tea Collection and Egg by Susan Lazar. Also worth noting is that they also have a decent sized selection of shoes. Located at **128 Thompson Street, NYC 10012**.
- 3.) **Julian and Sara** ? This boutique (pictured) was one of the first children's stores to crop up in Soho and it remains a true favorite. This teeny tiny shop is stocked with beautiful high-end European Fashions (Catamini, Lili Gaufrette, etc;) and you will flip though the rack wanting to buy it all. They also have amazing specialty cashmere sweaters and blankets for babies. Located at **103 Mercer Street, NYC 10012**.
- 4.) **Kisan Concept Store** - The back of the store is wholly dedicated to higher-end children's clothing as well as a small selection of internationally themed toys and books. They happen to carry one of my favorite European brands, **Caramel Baby and Child**. See my write-up [here](#). Love this place! Located at **125 Greene Street, NYC 10012**.
- 5.) **Makie** - STUNNING, couture-like clothing for kids. The clothing is the kind of stuff that you want for yourself -and lucky for you, they do have adult items as well. In the winter they roll out luxurious hand-knit mittens, scarves and sweaters that are so beautiful you might want to frame them. Located at **109 Thompson St. NYC 10012**.

Other handy, but not-boutique pit-stops in the hood:

**McClaren Showroom Store** - If you are in need of a stroller they have the full line on display. They also carry a large selection of ?high end? ones in Leather (too hardcore?), and specialty designs from the likes of Cath Kidson and Juicy Couture. Located at **150 Wooster Street**.

**Giggle** ? Can't beat this place for the basics like eating supplies, bath stuff and toys. I lived in this store when I had newborns at home. Located at **120 Wooster Street, NYC**.

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